



NATIONAL BLUE ECONOMY SUMMIT AND EXPO 2024

OPPORTUNITIES

INVESTMENTS

COLLABORATIONS

PARTNERSHIPS

Theme

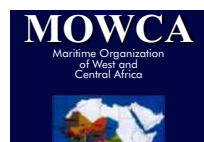
TIDES OF CHANGE: EMBRACING OPPORTUNITIES IN THE BLUE ECONOMY

DATE

10th & 11th December, 2024.

VENUE

**Abuja Trade & Convention Centre,
Abuja Chamber of Commerce and Industry (ACCI),
Umar Musa Yar'Adua Way, Airport Road, Abuja.**





HIS EXCELLENCY
BOLA AHMED TINUBU GCFR
PRESIDENT, COMMANDER-IN-CHIEF OF THE ARMED FORCES
FEDERAL REPUBLIC OF NIGERIA.

In line with the Renewed Hope Agenda of the President Bola Ahmed Tinubu's administration, the first ever Ministry of Marine and Blue Economy came into existence as a novel development in the annals of Nigeria's socio-economic and political history when the President announced its creation in August, 2023. As a coastal nation, Nigeria is endowed with vast marine resources that have the potential to contribute significantly to its economic development. Many economic observers see the blue economy as a new frontier for economic development and a means of diversifying the economy through the use of resources from oceans, seas, rivers and lakes for the well-being of the people.

By the creation of the Blue Economy Ministry, Nigeria has joined the league of countries which have committed to the Blue Economy concept. The concept of the "blue economy" emphasizes that the sustainable use of oceans resources for economic growth, improved livelihoods, and jobs while preserving the health of marine and coastal ecosystems. Recognising the untapped potential of its marine resources, Nigeria stands to benefit greatly from the development of its blue economy.

(BACKGROUND AND CONTEXT)



JOIN US AT THE NATIONAL BLUE ECONOMY SUMMIT AND EXPO 2024

OUR MISSION, VISION & GOALS

The concept of the "blue economy" emphasizes the suitable use of ocean resources for economic growth, improved livelihoods, and jobs while preserving the health of marine and coastal ecosystems. Recognising the untapped potential of its maritime resources, Nigeria stands to benefit greatly from the development of its blue economy.

NBESE attracts, sustains, connects, and advances stakeholders and key players in strengthening the growth of the marine economy. Our goal is to stimulate massive investment in the Nigeria marine industry for sustainable economic growth and development.

NBESE strives to enhance understanding of the potential benefits and challenges of developing Nigeria's blue economy among stakeholders and the general public.



NATIONAL BLUE
ECONOMY SUMMIT
AND EXPO

• www.blueeconomy.com.ng

• info@blueeconomy.com.ng



Extract from the keynote speech by the Hounourable Minister of Marine and Blue Economy, His Excellency, Alhaji Adegboyega Oyetola CON, at the Abuja Investment Summit and Expo November, 2023. (Anchored by TDF Consultants Ltd).

By way of historical facts, Nigeria makes up about 853 kilometres of the estimated 47,000 Kilometres of coastline in Africa. It also has one of the largest wetlands in the world, with its coastal and marine ecosystems covering a total of 70,000 square kilometres.

Globally, the Blue Economy, according to experts, is estimated to be worth more than \$1.5 trillion annually, providing over 30 million jobs and supplying a vital source of protein to over 3 billion people.

These figures underscore the tremendous potential of the Marine and Blue Economy sector. and it is imperative that we seize this opportunity for the benefit of Nigeria's economic growth.

In Nigeria, experts further noted that the untapped potential within the Marine and Blue Economy sector is estimated to be a staggering \$296 billion. Recognising this immense eppportunity, we are committed to driving forward with policies and initiatives that aimed to unlock this latent value. Our ambitious goal is to generate up to \$20 billion annually and create about 2 million jobs on an annual basis through strategic development within this sector.

We aspire for the Marine and Blue Economy to become a substantial contributor to our nation's economy, with a target to at least match the GDP contribution of the Oil and Gas Sector within the next four years.

AGENCIES UNDER THE FEDERAL MINISTRY OF MARINE AND BLUE ECONOMY



Nigerian Maritime Administration and Safety Agency (NIMASA)



Nigerian Ports Authority (NPA)



National Inland Waterways Authority (NIWA)



Maritime Academy of Nigeria (MAN)



Nigerian Shippers Council (NSC)



Council for the Regulation of Freight Forwarding in Nigeria (CRFFN)



National Institute for Oceanography and Marine Research (NIOMR)

This, no doubt represents not only a significant economic boost for our nation but also a means to provide livelihoods and opportunities for millions of our citizens, ultimately contributing to the overall prosperity and sustainable growth of Nigeria.

The Ministry of Marine and Blue Economy's vision for sustainable growth aligns seamlessly with this summit's objective to stimulate trade and business transactions for accelerated economic development.

This initiative underscores our unwavering commitment to transparency and inclusivity in shaping the future of the Marine and Blue Economy in Nigeria.

Our blueprint for developing Nigeria's marine and blue economy involves both enhancing well- established sectors and nurturing emerging ones, while ensuring the ecological well-being of coastal and marine ecosystems. By amplifying established sectors like Ports and Terminals, Maritime, Shipping, Inland Waterways, Marine Living Resources, and Tourism, while concurrently directing attention to emerging sectors such as Marine Renewable Energy, Marine Mining, Subsea Cabling and Piping, Marine Genetics, Biotechnology, and Decommissioning, we strategically balance the fortification of existing strengths with the exploration of novel avenues for growth within the marine and blue economy.

This approach, underpinned by the Ministry's Public-Private Partnership (PPP) model, is set to play a crucial role in transforming the sector. This model aims to optimise port operations, enhance the Cabotage Act, dredge inland waterways for sustainable navigation, develop fisheries terminals, and expand the fisheries value chain, among other initiatives.

Under my stewardship, the ministry has remained steadfast in steering a transformative agenda which includes developing a comprehensive policy and roadmap to harness Nigeria's maritime and ocean resources for sustainable economic growth and development.



Maritime Tourism



Environment + Energy



Maritime Biotechnology



Maritime Security

INTRODUCTION TO TDF CONSULTANTS LTD

TDF Consultants Ltd. Is a dynamic Consulting firm comprising of result-driven Consultants with many years of experience of operating in Africa and England in diverse areas of services towards transforming organisations' operations and ensuring economic growth of public-private sectors. TDF Consultants Ltd is a recognised business-growth consultancy, passionate about solving problems through analytical and collaborative methods. TDF Consultants Ltd provides integrated services to local and regional clients through a combination of local insights supported by global expertise in ensuring the best results. With a good reputation within the industry for producing innovative effective work, with reliability and integrity.

The goal of the National Blue Economy Summit and Expo is to have action-oriented discussions pertaining to a suitable blue economy strategy that is people-centric, with ocean-centric investments.

The Summit will provide an opportunity for the country to explore:

- The priorities and challenges of establishing a sustainable blue economy and its contributions to the implementation of the renewed hope Agenda for Sustainable Development including maritime safety and security.
- The notion of the blue economy, its variants and components, including the issue of inland waterways and how both landlocked and land-linked countries can be part of the blue economy framework and the resultant economic value-chains
- Blue economy as a major pillar of production, investment, accelerated growth, poverty reduction and development in Nigeria
- Economic opportunities the blue economy provides including how the private sector, both large and small and medium scale enterprises, can actively participate in the sector for industrialization, job creation and socio-economic development in Nigeria
- The opportunities and challenges, including national policies and strategies aimed at managing and promoting the blue economy, the lessons learned, good practices and prospects especially, on facilitating economic development in Nigeria
- The human capital needs, legal and institutional frameworks for the development of the blue economy sector in Nigeria; and
- The risks, challenges and constraints of the blue economy sector including issues of maritime security, terrorism, climate change, environment degradation and marine pollution, etc. confronting the sector and how these could be addressed.



Programme of Events

Time 9:00am - 5:00pm Daily

High-Level Plenary Sessions

Featuring keynote addresses and panel discussions by government officials, industry leaders, and international experts on blue economy policies, best practices, and success stories.

Technical Workshop

Concurrent sessions focused on specific themes such as sustainable fisheries management, marine spatial planning, ocean renewable energy, tourism, marine biotechnology, Marine debris, Fisheries, blue carbon, biodiversity, food safety, Shipping and Port facilities, Aquaculture, Energy, submarine mining, blue planet, governance and international cooperation.

Business matchmaking

The event will facilitate Business to Business (**B2B**), Government to Business (**G2B**) and Business to Government (**B2G**) matchmaking sessions, enabling investors to meet potential partners and explore investment opportunities in Nigeria. Facilitating networking opportunities for entrepreneurs, national and international organizations, chambers of commerce and industry and industry professionals to explore partnerships and investment opportunities in the blue economy.

Exhibitions

Showcasing innovative products, technologies, and services related to the blue economy, including sustainable fishing practices, aquaculture technologies, marine conservation initiatives, and eco-friendly maritime transportation solutions.

Youth and Community Engagement

Involving young people and local communities in discussions about the sustainable use of marine resources, coastal livelihoods, and the preservation of marine ecosystems.

Policy Roundtables

Interactive sessions bringing together policymakers, researchers, and industry representatives to discuss regulatory frameworks, legal frameworks, and governance mechanisms for the blue economy.

Side Event I

Ministerial Side Event

Direct line Ministries and Agencies such as Federal Ministry of Transportation, Federal Ministry of Finance, Federal Ministry of Interior, Federal Ministry of Communication and Digital Economy, Ministry of Budgeted National Planning, Federal Ministry of Tourism, Federal Ministry of Industry Trade on Investment, Federal Ministry of Environment, Federal Ministry of Communications and Digital Economy, Federal Ministry of Defence, relevant Federal Commissions and to include all the Agencies and Parastatals under the aforementioned Ministries, and the Federal Ministry of Marine and Blue Economy.

Side Event II

AU & MOWCA

The African Union (AU) and Maritime Organization of West and Central Africa (MOWCA) has important role to play with regards to the development of the Blue Economy on the Continent.

Sponsorship opportunities

➔ SILVER SPONSOR

- Recognition as Silver Sponsor, including company logo on the Working NBESE website with a hyperlink to your company's website
- Complementary Table of 5 at the Award & Gala Night
- 1 page flyer in the participants conference bags (flyer provided by the sponsor)
- Acknowledgment by the MC during the Opening Ceremony
- 90 word company description in the programme and website
- Reception of certificate of sponsorship and participation
- Logo display during summit breaks as part of sponsor's loop
- Logo display on site during summit breaks as part of sponsor's loop
- Logo display on site during summit (through printed signage and on screen)
- Your organisation will have one Full Page in the NBESE Brochure
- 9 m² constructed exhibition booth

NOTE: FOR (MINISTRIES, PARASTATALS, PUBLIC AGENCIES AND STATES)

EXHIBITION AND SPONSORSHIP OPPORTUNITY

As our industry partners are integral and very important part of tourism and transportation industries, we will work closely together with you to ensure strong visibility and provide you with a number of opportunities to interact with

PARTICIPATION, SPONSORSHIP AND EXHIBITION OPTIONS

Please indicate the option in which you would like to be part of the National Blue Economy Summit and Expo 2024

OPTIONS ☐ N2.5 Million, OPTION 2 ☐ N4 Million, OPTION 3 ☐ N5, Million, OPTION 4 ☐ N10, Million

COMPLEMENTARY BENEFITS	Option 1 2.5 Million	Option 2 4 Million	Option 3 5 Million	Option 4 10 Million
Complementary Exhibition Booth	✓	✓	✓	✓
Flyer in delegates conference bag	✓	✓	✓	✓
Organise G2B session		✓	✓	✓
Complementary Table at Gala Nite	4	6	10	15
Certificate of partnership and sponsorship	✓	✓	✓	✓
Award/Recognition during Gala Nite	✓	✓	✓	✓
Write up on NBESE 2024 website	¼ page	½ page	Full page	2 Pages
Colour Advertisement in Programme brochure	½ page	1 page	1 Full page	2 Pages
Recognition as a partner Agency	✓	✓	✓	✓
Free Session to anchor/moderate a stand on sector specific session		✓	✓	✓
Special recognition of officials Present during designated programme	✓	✓	✓	✓
Logo visibility on the event backdrop				✓
9 m ² constructed exhibition booth	✓	✓	✓	✓ X2
4 pages flyer in the participants conference bag (flyer provided by the sponsor)				✓
Organisation of break out session				✓
Free participation as accredited delegates to the summit	4	6	8	12
Logo display during Summit breaks as part of sponsor's loop				✓



BECOME A SPONSOR

GAIN VALUABLE EXPOSURE FOR YOUR BRAND

Get your brand in front of thousands of key players in maritime and blue economy sector and make meaningful connections that will last well beyond Africa.

FOR SPONSORSHIP AND EXHIBITION OPPORTUNITIES PLEASE

CALL: +234 706 485 9111
+234 911 547 7870
+234 904 588 9767



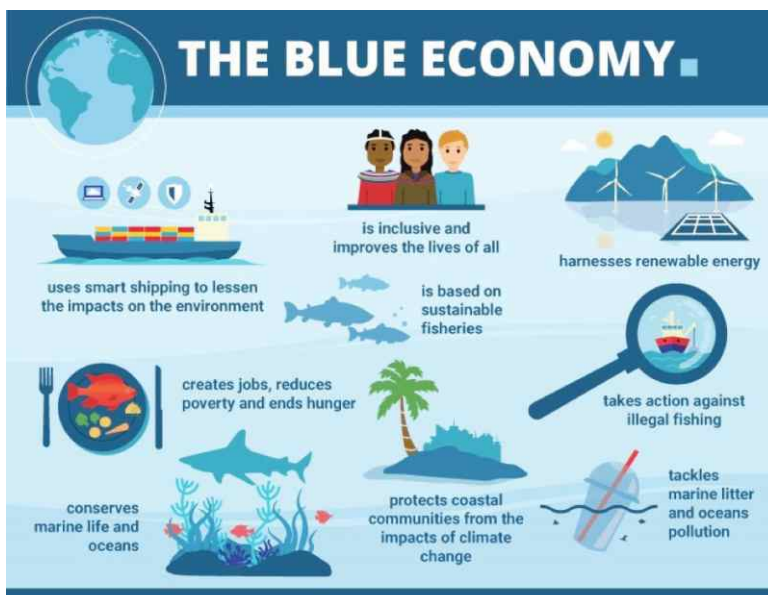
Sponsorship opportunities

➔ WELCOME RECEPTION SPONSOR

- Recognition as NBESE 2024 Headline Sponsor, including company logo on the NBESE website with a hyperlink to your company's website
- Greeting at the Welcome Reception
- 1 roll-up banner at the Welcome Reception venue (provided by sponsor)
- Acknowledgment by the MC during the Opening Ceremony
- 5 Delegates to the Award & Gala Nite
- Reception of certificate of sponsorship and participation
- Logo display during summit breaks as part of the sponsor loop
- Full page advert in the NBESE 2024 Brochure
- 9 m² constructed exhibition booth

➔ COFFEE / TEA SPONSOR -

- Recognition as Coffee/Tea Break Sponsor, including company logo on the Working NBESE website with a hyperlink to your company's website
- 1 roll-up sign at the coffee breaks / exhibition area (sign provided by sponsor)
- Acknowledgment by the MC during the opening ceremony
- Reception of certificate of sponsorship
- 4 tickets to the Award Gala Nite
- Free participation as accredited delegates to the Summit and Expo
- Half page advert in the NBESE 2024 Brochure
- 9 m² constructed exhibition booth



Other Sponsorship Opportunities

• REFRESHMENT SPONSOR

As part of this package your company logo will be prominently placed on the summit meal tickets, logo plus company branding around the refreshment area

Cost: N3.5Million

(Exclusive sponsorship)

• LANYARD SPONSOR

Your company logo prominently displayed on the lanyards used for all delegate passes

Cost: N2.5Million

(Exclusive sponsorship)

Bespoke sponsorship packages

NBESE is happy to consider other sponsorship ideas and bespoke packages for companies that wish to maximise their profile to the conference delegates and industry players. Please contact us for further information.

T: +234 706 485 9111

+2349115477870

+2349045889767

E: info@blueeconomy.com.ng

www.blueeconomy.com.ng

Sponsorship opportunities

➔ AWARD AND GALA NIGHT SPONSOR

- Recognition as Gala Nite Sponsor, including company logo on the Working NBESE website with a hyperlink to your company's website
- Complementary Table of 10 at the Award & Gala Nite (Call for additional tables)
- 2 roll-up signs at the at the Award & Gala Nite venue (signs provided by sponsor)
- Page flyer in the participants' conference bags
- (flyer prepared by sponsor)
- Acknowledgment by the MC during the Opening Ceremony and Award Gala Nite
- Reception of certificate of sponsorship and Participation
- 8 tickets to the Award & Gala Nite
- 90 word company description in the programme and website
- Reserved VIP seat at Award & Gala Nite
- Logo display during summit breaks as part of sponsor loop
- Full page advert in the NBESE 2024 Brochure



MODE OF PAYMENT

Payment by bank transfer to:-

NGN ₦
Bank: UBA Bank
Account Number: 1014598965

Account Name: TDF Consultants Ltd

GBP £
Bank: UBA
Account Number: 3001206910

**ACCREDITED DELEGATE
REGISTRATION FEE**
N150, 000 (PER DELEGATE)

EXHIBITION BOOTH RATE
9 SQM CONSTRUCTED
BOOTH (2DAYS) N348,000

**AWARD AND GALA
NIGHT PARTICIPATION**
TABLE FOR 10 (TEN
PERSONS) N1,000,000

**INDIVIDUAL SEAT ON
TABLE** N120,000

SPECIAL SPOTLIGHT AND ADVERTS

INSIDE BACK COVER
N 350,000

INSIDE FRONT COVER
N 350,000

OUTSIDE BACK COVER
N 500,000

CENTRE SPREAD
N650,000

HALF PAGE
N 160,000

**CORPORATE OR PRODUCT
SUPPLEMENT** N 750,000

Sponsorship opportunities

➔ HEADLINE SPONSOR

**(OPEN FOR 1 INTERNATIONAL BRAND,
1 REGIONAL & 1 DOMESTIC SPONSOR)**

- Recognition as NBESE 2024 Headline Sponsor, including company logo on the NBESE website with a hyperlink to your company's website
- Company logo (in color) on the lanyards or name tags
- Company logo (in color) on the conference bags
- Full page advert in the NBESE 2024 Brochure
- Complimentary Table of 10 at the Awards & Gala Nite (Call for additional tables)
- 4 pages flyer in the participants conference bags (flyer provided by the sponsor)
- Your organization will have 10 minutes Presentation / Opportunity to market directly to over 1,500 delegates at the Summit
- Special recognition of officials present during designated programmes
- We will issue a Press Release for publications on our partner media and blogs announcing your organisation as Headline Sponsor for NBESE 2024
- Reception of certificate of sponsorship
- 280 word company description in its programme and website
- Your organisation will have an exhibition space at the Summit (You are responsible to design it to your taste) 9 m² constructed exhibition booth
- Logo display during summit breaks as part of sponsor's loop
- Logo display on site during summit (through printed signage and on screen)
- Reserved VIP seat at Gala Night. Free participation as accredited delegates to the Summit
- Interview your GM/CEO for publication and collaborations feature on the event's brochure
- Your organisation's name and logo will be on Delegate's Certificate and Award Plaques as the Headline Sponsor for NBESE 2024
- As the Headline Sponsor for the NBESE 2024, your company has the privilege to request and brand an area of the summit venue to your taste.



Numbers of
ATTENDEES
Over
2000

Sponsorship opportunities

➔ GOLD SPONSOR

- Recognition as Gold Sponsor, including company logo on the Working NBESE website with a hyperlink to your company's website
- As Gold Sponsor for NBESE 2024, guarantees your organization 8 delegates to the Conference & 8 seats at the Award Gala Nite.
- Your organization's name will be on the headlines as the Gold Sponsor for NBESE 2024.
- Interview of your GM/CEO for publication and collaborations and feature it on the events brochure
- Your organization's name and Logo will be on Delegates Certificates and Award plaques as the Gold Sponsor for NBESE 2024
- 9 m² constructed booth
- As Gold Sponsor for NBESE 2024, your organization will receive Full page adverts in any choice position of your choosing inside the NBESE Brochure
- As Gold Sponsor for NBESE 2024, your organization will have an exhibition space at the Conference. (You are responsible to design it to your taste)
- Your organisation's name and logo will be on Delegate's Certificate and Award Plaques as the Gold Sponsor for NBESE 2024
- 2 pages flyer in the participants conference bags (flyer provided by the sponsor)
- Acknowledgment by the MC during the Opening Ceremony and periodically during the programme
- Recognition slide during opening ceremony as a Gold sponsor
- Reception of certificate of sponsorship and participation
- Logo display during summit breaks as part of sponsor loop
- Logo display on site during summit (through printed signage and on screen)



EXHIBITION OPPORTUNITY



All exhibitors will be located in a high traffic area close to the discussion area and where the breakfasts and meeting breaks are served. A standard exhibition space will include a skirted table and chair.

**9 SQM CONSTRUCTED
BOOTH (2DAYS) N348,000**

**For Further Information, Enquiries,
Kindly Contact Main Organising Committee;**

THE NATIONAL BLUE ECONOMY SUMMIT AND EXPO SECRETARIAT

Address: 14 Ubiaja Crecent, Off Ladoke Akintola Boulevard,
Garki II, FCT, Abuja.

Tel: +234 706 485 9111, +234 904 588 9767
+234 911 547 7870

www.blueeconomy.com.ng

**FOR PARTNERSHIP / SPONSORSHIP
PACKAGES OR EXHIBITION**

Email: info@tdfconsultantsltd.com, info@blueeconomy.com.ng
or call: +234 (0) 706 485 9111
+234 (0) 911 547 7870, +234 (0) 904 588 9767

VENUE

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DATE

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© NATIONAL BLUE ECONOMY SUMMIT AND EXPO
TDF Consultants Limited

**RESERVE YOUR
SEAT NOW
TO ATTEND!**

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