



NATIONAL BLUE ECONOMY SUMMIT AND EXPO

OPPORTUNITIES

INVESTMENTS

COLLABORATIONS

PARTNERSHIPS

10th and 11th
December, 2024

Abuja Trade & Convention Centre,
Abuja Chamber of Commerce & Industry
(ACCI), Umaru Musa Yar'Adua Way, Airport
Road, Abuja.

REGISTRATION / CORPORATE PARTNERSHIP FORM

1. NAME OF ORGANISATION:.....
2. KEY CONTACT PERSON & TITLE:.....
3. ADDRESS OF ORGANISATION:.....
4. EMAIL ADDRESS:.....
5. PHONE NUMBERS:.....
6. TYPE OF ORGANISATION
 - States Government / State MDA's ☐
 - International Organisation ☐
 - Federal MDA's ☐
 - Diplomatic Community ☐
 - Private Company ☐
 - Chamber of Commerce ☐
 - Others (please state) _____
7. SPECIAL SPOTLIGHT & ADVERTS IN THE EVENTS' PROGRAMME
 - CENTRE SPREAD N650,000 ☐
 - INSIDE BACK COVER N350,000 ☐
 - HALF PAGE N160,000 ☐
 - INSIDE FRONT COVER N350,000 ☐
 - OUTSIDE BACK COVER N500,000 ☐
 - CORPORATE OR PRODUCT SUPPLEMENT N750,000 ☐
8. Corporate Profile in the event programme (2 pages) - N750,000
9. Exhibition Booth Rate
N348,000 - 9Sqm Constructed Booth (for 2 days)
10. Accredited Delegate Registration (N150,000 Per Delegate)

11. **PARTNERSHIP OPPORTUNITIES FOR MINISTRIES, PARASTATALS, PUBLIC AGENCIES AND STATES PARTICIPATION, SPONSORSHIP AND EXHIBITION OPTIONS**

Please indicate the option in which you would like to be
part of the National Blue Economy Summit and Expo 2024

OPTIONS ☐ N2.5 Million OPTION 2 ☐ N4, Million OPTION ☐ N5, Million OPTIONS 4 ☐ N10, Million

COMPLEMENTARY BENEFITS	Option 1 2.5 Million	Option 2 4 Million	Option 3 5 Million	Option 4 10 Million
Complementary Exhibition Booth	✓	✓	✓	✓
Flyer in delegates conference bag	✓	✓	✓	✓
Organise G2B session		✓	✓	✓
Complementary Table at Gala Nite	4	6	10	15
Certificate of partnership and sponsorship	✓	✓	✓	✓
Award/Recognition during Gala Nite	✓	✓	✓	✓
Write up on NBESE 2024 website	¼ page	½ page	Full page	2 Pages
Colour Advertisement in Programme brochure	½ page	1 page	1 Full page	2 Pages
Recognition as a partner Agency	✓	✓	✓	✓
Free Session to anchor/moderate a stand on sector specific session		✓	✓	✓
Special recognition of officials Present during designated programme	✓	✓	✓	✓
Logo visibility on the event backdrop				✓
9 m ² constructed exhibition booth	✓	✓	✓	✓ X2
4 pages flyer in the participants conference bag (flyer provided by the sponsor)				✓
Organisation of beak out session				✓
Free participation as accredited delegates to the summit	4	6	8	12
Logo display during Summit breaks as part of sponsor's loop				✓



CORPORATE PARTNERSHIP/PARTICIPATION PACKAGES

→ HEADLINE SPONSOR

N25,000,000

(OPEN FOR 1 INTERNATIONAL BRAND, 1 REGIONAL & 1 DOMESTIC SPONSOR)

- Recognition as NBESE 2024 Headline Sponsor, including company logo on the NBESE website with a hyperlink to your company's website
- Company logo (in color) on the lanyards or name tags
- Company logo (in color) on the conference bags
- Full page advert in the NBESE 2024 Brochure
- Complimentary Table of 10 at the Awards & Gala Nite (Call for additional tables)
- 4 pages flyer in the participants conference bags (flyer provided by the sponsor)
- Your organization will have 10 minutes Presentation /Opportunity to market directly to over 1,500 delegates at the Summit
- Special recognition of officials present during designated programmes
- We will issue a Press Release for publications on our partner media and blogs announcing your organisation as Headline Sponsor for NBESE 2024
- Reception of certificate of sponsorship
- 280 word company description in its programme and website
- Your organisation will have an exhibition space at the Summit (You are responsible to design it to your taste) 9 m² constructed exhibition booth
- Logo display during summit breaks as part of sponsor's loop
- Logo display on site during summit (through printed signage and on screen)
- Reserved VIP seat at Gala Night. Free participation as accredited delegates to the Summit
- Interview your GM/CEO for publication and collaborations feature on the event's brochure
- Your organisation's name and logo will be on Delegate's Certificate and Award Plaques as the Headline Sponsor for NBESE 2024
- As the Headline Sponsor for the NBESE 2024, your company has the privilege to request and brand an area of the summit venue to your taste.

→ GOLD SPONSOR

N20,000,000

- Recognition as Gold Sponsor, including company logo on the Working NBESE website with a hyperlink to your company's website
- As Gold Sponsor for NBESE 2024, guarantees your organization 8 delegates to the Conference & 8 seats at the Award Gala Nite.
- Your organization's name will be on the headlines as the Gold Sponsor for NBESE 2024.
- Interview of your GM/CEO for publication and collaborations and feature it on the events brochure
- Your organization's name and Logo will be on Delegates Certificates and Award plaques as the Gold Sponsor for NBESE 2024
- 9 m² constructed booth
- As Gold Sponsor for NBESE 2024, your organization will receive Full page adverts in any choice position of your choosing inside the NBESE Brochure
- As Gold Sponsor for NBESE 2024, your organization will have an exhibition space at the Conference. (You are responsible to design it to your taste)
- Your organisation's name and logo will be on Delegate's Certificate and Award Plaques as the Gold Sponsor for NBESE 2024
- 2 pages flyer in the participants conference bags (flyer provided by the sponsor)
- Acknowledgment by the MC during the Opening Ceremony and periodically during the programme
- Recognition slide during opening ceremony as a Gold sponsor
- Reception of certificate of sponsorship and participation
- Logo display during summit breaks as part of sponsor loop
- Logo display on site during summit (through printed signage and on screen)



CORPORATE PARTNERSHIP/PARTICIPATION PACKAGES

→ SILVER SPONSOR

N10,000,000 

- Recognition as Silver Sponsor, including company logo on the Working NBESE website with a hyperlink to your company's website
- Complementary Table of 5 at the Award & Gala Night
- 1 page flyer in the participants conference bags (flyer provided by the sponsor)
- Acknowledgment by the MC during the Opening Ceremony
- 90 word company description in the programme and website
- Reception of certificate of sponsorship and participation
- Logo display during summit breaks as part of sponsor's loop
- Logo display on site during summit breaks as part of sponsor's loop
- Logo display on site during summit (through printed signage and on screen)
- Your organisation will have one Full Page in the NBESE Brochure
- 9 m² constructed exhibition booth

→ COFFEE / TEA SPONSOR

N2,500,000 

- Recognition as Coffee/Tea Break Sponsor, including company logo on the Working NBESE website with a hyperlink to your company's website
- 1 roll-up sign at the coffee breaks / exhibition area (sign provided by sponsor)
- Acknowledgment by the MC during the opening ceremony
- Reception of certificate of sponsorship
- 4 tickets to the Award Gala Nite
- Free participation as accredited delegates to the Summit and Expo
- Half page advert in the NBESE 2024 Brochure
- 9 m² constructed exhibition booth

→ WELCOME RECEPTION SPONSOR

N5,000,000 

- Recognition as NBESE 2024 Headline Sponsor, including company logo on the NBESE website with a hyperlink to your company's website
- Greeting at the Welcome Reception
- 1 roll-up banner at the Welcome Reception venue (provided by sponsor)
- Acknowledgment by the MC during the Opening Ceremony
- 5 Delegates to the Award & Gala Nite
- Reception of certificate of sponsorship and participation
- Logo display during summit breaks as part of the sponsor loop
- Full page advert in the NBESE 2024 Brochure
- 9 m² constructed exhibition booth

→ AWARD AND GALA NIGHT SPONSOR

N15,000,000 

- Recognition as Gala Nite Sponsor, including company logo on the Working NBESE website with a hyperlink to your company's website
- Complementary Table of 10 at the Award & Gala Nite (Call for additional tables)
- 2 roll-up signs at the at the Award & Gala Nite venue (signs provided by sponsor)
- Page flyer in the participants' conference bags (flyer prepared by sponsor)
- Acknowledgment by the MC during the Opening Ceremony and Award Gala Nite
- Reception of certificate of sponsorship and Participation
- 8 tickets to the Award & Gala Nite
- 90 word company description in the programme and website
- Reserved VIP seat at Award & Gala Nite
- Logo display during summit breaks as part of sponsor loop
- Full page advert in the NBESE 2024 Brochure

OTHER SPONSORSHIP OPPORTUNITIES

REFRESHMENT SPONSOR ☐

As part of this package your company logo will be prominently placed on the summit meal tickets, logo plus company branding around the refreshment area

Cost: N3.5Million
(Exclusive sponsorship)

LANYARD SPONSOR ☐

Your company logo prominently displayed on the lanyards used for all delegate passes

Cost: N2.5Million
(Exclusive sponsorship)

BESPOKE SPONSORSHIP PACKAGES

NBESE is happy to consider other sponsorship ideas and bespoke packages for companies that wish to maximise their profile to the conference delegates and industry players.

Please contact us for further information.
T: +234 706 485 9111 | +2349115477870
+2349045889767
E: info@blueeconomy.com.ng
www.blueeconomy.com.ng

SPECIAL SPOTLIGHT AND ADVERTS

INSIDE BACK COVER
N 350,000

INSIDE FRONT COVER
N 350,000

OUTSIDE BACK COVER
N 500,000

CENTRE SPREAD
N650,000

HALF PAGE
N 160,000

CORPORATE OR PRODUCT
SUPPLEMENT N 750,000

**ACCREDITED DELEGATE
REGISTRATION FEE**
N150, 000 (PER DELEGATE)

EXHIBITION BOOTH RATE
9 SQM CONSTRUCTED
BOOTH (2DAYS) N348,000

**AWARD AND GALA
NIGHT PARTICIPATION**
TABLE FOR 10 (TEN
PERSONS) N1,000,000

INDIVIDUAL SEAT ON
TABLE N120,000

MODE OF PAYMENT

Payment by bank transfer to:-

 **NGN ₦**

Bank: UBA Bank

Account Number: 1014598965

Account Name: TDF Consultants Ltd

 **GBP £**

Bank: UBA

Account Number: 3001206910

FOR OFFICIAL USE ONLY Amount Paid: _____ Date: _____

Comments / other Requests: _____

STRATEGIC PARTNERS



For further Information/enquiries,
Kindly contact: Main Organizing Committee
National Blue Economy Summit & Expo Secretariat
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